

SIGMA GROUP NAMED AS FINALIST IN

5th ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

Stevie Award Winners to Be Announced in New York on November 14

[ORADELL, NJ] – [October 22, 2008] – Shannon Morris, President and Partner of Sigma Group was named a Finalist in the Best Executive category in The 5th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run – worldwide. The Stevie Awards have been hailed as the world’s premier business awards. Nicknamed the Stevies for the Greek word “crowned,” winners will be announced during a gala event at the Marriott Marquis hotel in New York on Friday, November 14. Nominated women executives and entrepreneurs from the U.S. and several other countries are expected to attend.

More than 1,200 entries were submitted for consideration in 50 categories, including Best Executive, Best Entrepreneur, and Best Community Involvement Program.

This year has been the sixth consecutive year of double-digit growth for Sigma Group under Shannon Morris’ leadership. Morris has guided the strategic vision of the agency in every capacity – including executing a highly targeted recruitment effort focused on integration and emerging media - and has won numerous awards including a recent selection by Inc. Magazine for the Top 5000 growth companies in the nation. Beyond her role at Sigma, Morris is the mother to 4 children and Vice President for Answer to Cancer, a 501c3 non-profit organization that raises money and promotes grass-roots education on the importance of vaccination, screening and treatment for Hepatitis B and Liver Cancer.

“Being named a Finalist in The Stevie Awards for Women in Business is an important achievement,” said Michael Gallagher, president of the Stevie Awards. “It means that independent business executives have agreed that the nominee is worthy of recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition.”

Details about The Stevie Awards for Women in Business and the list of Finalists in all categories are available at www.stevieawards.com/women.

About Sigma Group

Founded in 1986, Sigma Group is a full-service advertising agency specializing in carrying brands into well-strategized, holistic and integrated marketing platforms that capitalize on the relevant convergence between digital media and marketing to drive bottom line growth. Recent campaigns include established brands such as Panasonic, DeLonghi, MasterCard, PoggenPohl, Hunter Douglas and others. www.sigmagroup.com

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and The Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.