



## **America's 5,000 Fastest-Growing Private Companies Revealed**

[NEW YORK, NY] – [August 21, 2008] – Inc. today ranked Sigma Group No. 1835 on its annual ranking of the 5,000 fastest-growing private companies in the country. The list is the most comprehensive look at the most important segment of the economy – America's independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy, and despite the economic downturn in the U.S., these companies represent exponential growth.

"Our second annual Inc. 5000 continues the most ambitious project in business journalism," said Inc. 5000 Project Manager Jim Melloan. "The Inc. 5000 gives an unrivalled portrait of young, underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth."

Sigma Group is 70-people strong, \$70M in billings and a unique advertising agency model that supports "holistic integration", Sigma has received numerous industry awards and accolades including Best Integrated Campaign of 2007 (BtoB Magazine), #5 of NJ's Top 50 Advertising Agencies (NJBiz Magazine), Top 50 BtoB Agencies in US for six years in a row (BtoB Mag), 2 Silver Addy's, and 2 International Davveys. Current Clients include, Panasonic Computer Solutions Company, Panasonic Toughbook, Poggen Pohl, L&R Ultrasonics, Master Card Worldwide, and Hunter Douglas.

Sigma delivers hard-hitting, conversion-oriented marketing strategies for global, national and regional clients. Shannon Morris, president/partner, says, "We lead traditionally marketed challenger brands into well-strategized, holistic and integrated marketing programs that capitalize on the convergence between digital media and marketing. We organically extend client's in-house teams with hands-on, personalized program development and support mechanisms to help sell-in and execute new, innovative media approaches to support complex customer channels and markets."

The 5000 companies that made the list reported aggregate revenue of \$185 billion and median three-year growth of 147 percent. The 2008 Inc. 5000 list measures revenue growth from 2004 through 2007. To qualify, companies must be U.S.-based and privately held, for profit, independent – not subsidiaries or divisions of other companies – as of December 31, 2007, and have had at least \$200,000 in revenue in 2004, and \$2 million in 2007.

Most important, the 2008 Inc. 5000 companies were engines of job growth, having created more than 826,033 jobs since those companies were founded. Sigma alone increased total employees by 15% in just two months at the start of 2008. Complete results of the Inc. 5000, including company profiles and a list of the fastest-growing companies that can be sorted by industry and region can be found at [www.inc5000.com](http://www.inc5000.com).